

2017-2018 SENIOR AD ORDER FORM

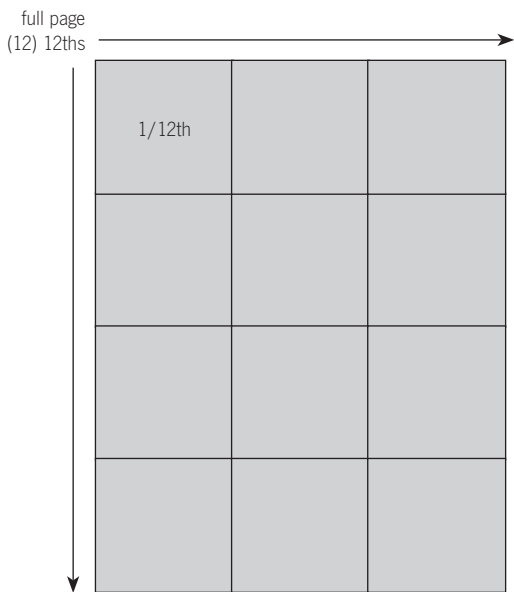
Myers Park High School | Mustang Yearbook | VOL. 66

Student Name: _____

Student ID#: _____ Homeroom teacher: _____

Parent name: _____

Parent's cell number: _____ Parent's E-mail: _____



Ad Size	Maximum Pictures	by Oct. 9th Price	by Nov. 6th Price
1/12	1	\$85.00	\$125.00
2/12	2	\$175.00	\$225.00
3/12 (quarter page)	3	\$275.00	\$325.00
4/12	4	\$350.00	\$375.00
6/12 (half page)	6	\$400.00	\$450.00
8/12	8	\$500.00	\$525.00
9/12	9	\$550.00	\$575.00
12/12 (full page)	12	\$600.00	\$625.00

PLEASE NOTE:
Some ad sizes can be arranged vertically or horizontally. The arrangement used will depend on the space available on any given page at the time of creation.

Please use common sense when creating your message and determining it's length based on the ad size your are purchasing. IF message is too lengthy, you will be contacted and asked to make edits.

ORDER:

_____ X 12ths = \$ _____ due
(ad size) (ad price)

Number of images sent: _____

Amount Paid: _____

Date Paid: _____

Form of Payment (circle one): CASH CHECK

Check Number: _____

IF PAYING BY CHECK:

Please make all checks payable to: **Myers Park Yearbook** AND include your student's name and student ID number in the memo portion of your check.

IMPORTANT NOTES:

Please do NOT send any original pictures as the Mustang staff will not be held liable for lost pictures and they could be returned via your student. IF prints are sent, they will be returned no later than yearbook distribution in May. The Mustang staff reserves the right to refuse a picture that is inappropriate or unusable for any reason. CMS shall have no liability for printing errors or content errors in the advertisement including that no refunds will be made. Once this form and payment have been received, you will receive a confirmation to the email listed on this form. If you have questions or concerns, please contact us at: mpyearbook.biz@gmail.com.

SUBMISSION INSTRUCTIONS:

- Fill out this form and return it with payment to Dr. Ledford's mailbox in the main office OR bring to S7 by the deadlines listed above.
- When emailing content for your ad, PLEASE include your student's name AND the phrase "senior ad" in the subject line. Example: "John Smith - SENIOR AD".
- Please email your senior ad message AND digital image files (.jpg files preferred) to: mpyearbook.biz@gmail.com. IF sending prints, return them with this form. Please make sure all prints are labeled with your student's name.
- We recommend that you label your pictures in order of importance with the number 1 being the most important. Also, we do NOT accept cutout pictures or collages.
- In order to meet the pricing deadline for your ad, **ALL** ad elements (this form, payment, pictures and your message) **MUST** be submitted and received by that date.
- Once **ALL** ad components have been received, you will receive a confirmation email from the yearbook staff. Until that time, your ad will be considered incomplete.
- Senior ads and yearbooks are sold separately. This form does NOT secure a yearbook for your student, just a senior ad in the yearbook.